



## Dorset Twinning Association on Facebook (now Meta)

This brief guide is more of an aide memoire for myself so if you don't understand its raison d'être contact me at the address below.

Our objective in using FB was to create a place that is simple to use and where DTA members can add their own content without having to ask the DTA committee to do it for them. Facebook has many capabilities for social networking (apart from being able to keep your children glued to it for hours on end) and can be very useful for getting information to the public so you might consider the FB options. I am not an expert in this but below is my understanding of the choices.

### Member accounts

With a few exceptions any natural person can join FB using their own name or pseudonym. I have an account in the name of the [DTA webmaster](#) with which I update the FB pages that concern DTA. I could simply use the account to make posts but I don't really want it to be public. Visitors can however subscribe to any posts that I choose to make public - ie they follow the account they would be notified whenever I put out anything public but only my friends can write on my 'wall' (or whatever they call it now).

### Groups

FB Groups can be made up of members with a common goal. I have therefore created a [GROUP](#) with public access so that FB members may see it and ask to join. After permission is granted, they may post and comment on others' post and add content such as documents [which can contain images - good for posters advertising events], create Notes [which do not have images], and upload photos and videos. Members of the groups can also follow posts without having previously made a comment.

### Pages

Pages are just like any other website on the internet. In addition to the above the DTA also has a [PAGE](#) which was meant to be for the same purpose as above but as the Page is public it can be

seen by anybody on the internet – i.e. they do not have to be facebook members so this can be useful for reaching a target audience that does not want to give up its data to FB. However, only FB account holders can interact with the Page and the administrator(s). Yes there can be more than one administrator thus enabling you to share the workload of maintaining the page. FB Pages does not (yet) have the ability to add documents, notes or events but photos and videos can be added.

There other ways to configure who can do what with groups and pages depending on the settings.

It is not a simple matter but I hope this helps and if anyone reads this and can add to my understanding please feel free to write to me.

Philip Sharp  
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[web@twinning.org.uk](mailto:web@twinning.org.uk)